

HDR

& Perfect Effects 9
Essential Workflow Secrets

with **Blake Rudis**



Thanks a lot for your purchase! If you are reading this it shows that you truly care about your photos and are ready to take them to levels you could only dream of!

I have been doing HDR for 5 years. I can still remember my first set of brackets shot for HDR. It was February 28th 2010. I didn't know how to use Aperture Priority Mode or Auto Exposure Bracketing. I did it all by hand in Manual mode!

Fast forward to now. With well over 50,000 brackets shot for HDR and more photos than I can count being tone mapped, I can safely say this HDR thing is my true passion! I am very excited to share this passion with you using one of the most powerful Photoshop Plug-Ins on the market, Perfect Effects 9.

As I already said before, but will say it again... Thank You! We are about to embark on a journey into HDR that you have never seen before! Let's do this!

Sincerely,

A handwritten signature in black ink, appearing to read 'Blake Rudis', with a stylized, cursive script.

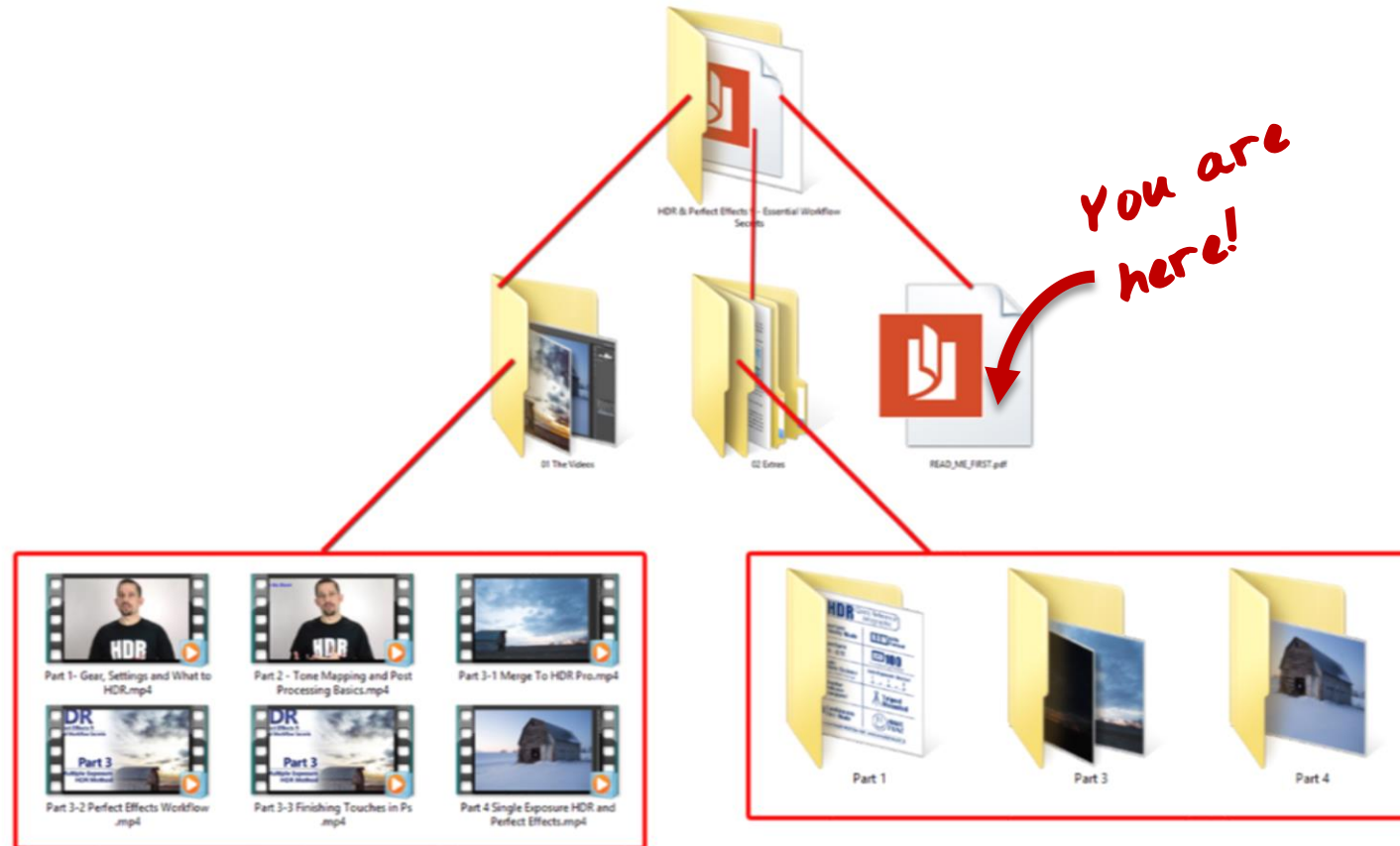
Blake Rudis

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How to Navigate this Tutorial Package



The Videos

The Extras and Follow Along Images

Part 1:

Gear, Camera Settings & What to HDR

What we will discuss:

- **All the essential Gear for HDR**
 - Tripod, Camera types, Remote Shutter, etc.
- **My Go-To Camera Settings**
 - ISO, Aperture, Brackets, etc.
- **What to HDR**
 - Cars, Sunsets, Sunrises and what not to HDR!

Part 2:

Tone Mapping and Post Processing

What we will discuss:

- **What happens after the shoot?**
- **Tone Mapping vs HDR**
- **What you should do when Tone Mapping**
- **5 Key factors for post processing HDR images**

Part 3-1 through **3-3:** **Multiple Exposure HDR Method**

What we will discuss:

- **Part 3-1: Creating a 32 bit image in Ps from Multiple Exposures**
 - Merge to HDR Pro (Tone Mapping)
 - Adobe Camera Raw
 - Fixing Lens Distortion in Photoshop
- **Part 3-2: Perfect Effects 9 Workflow**
 - Breaking image down in PE9
- **Part 3-3: Finishing Touches in Photoshop**
 - Curves Adjustments
 - Color Grading

Part 4:

Single Raw Exposure HDR Method

What we will discuss:

- **Quick Adobe Camera Raw (same for Lightroom) Settings**
- **Exploiting the Dynamic Range of a Single Raw Exposure**
 - **Using Perfect Effects 9 to breakdown photo**
 - **Extracting Dynamic Range from Foreground Middle Ground and Background**

Continuing Your Photography Education

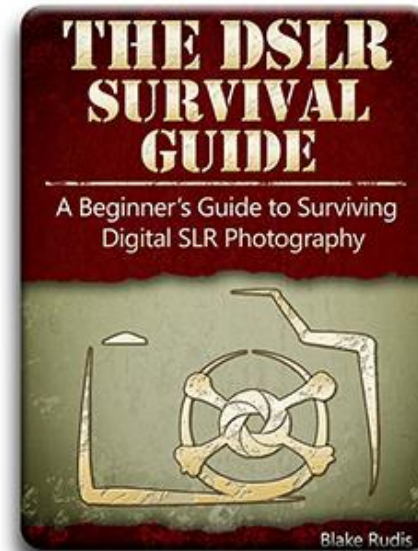
**I have quite the extensive collection of
eBooks, Premium Content Packages &
Websites!**

**Please feel free to check them out and send me
an email if you'd like more information:**

everydayhdr@gmail.com

The DSLR Survival Guide

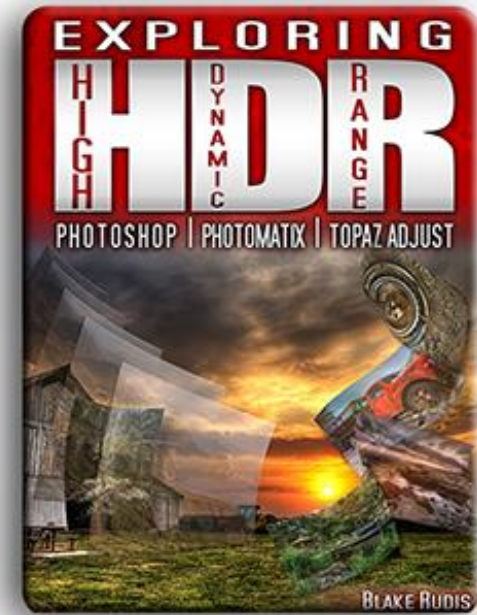
Follow along with the information in this guide and you will be producing better photographs in no time! For less than the cost of a fast food meal you can be learning about your DSLR camera. I even added a bonus chapter on how to create a personal survival kit for you camera bag!



Exploring HDR: Photoshop, Photomatix, and Topaz Adjust

Using Photoshop, Photomatix and Topaz Adjust, Blake walks you through the wonderful world of High Dynamic Range photography. There are many methods that are discussed in Exploring HDR from the typical multiple exposure tone mapped HDR image to the single Raw file technique. Blake gives away many of his secrets in this book with 6 different HDR techniques, 9 HDR post processing techniques, over 130 detailed pictures, and bonus content in every Chapter!

Blake knows the importance of post processing your HDR images and has included several detailed post processing techniques. These techniques include adding depth to your tone mapped photo, combating chromatic aberrations, HDR specific noise reduction and so much more! If you are looking for a highly detailed, tutorial based HDR book, Exploring HDR is the one for you!

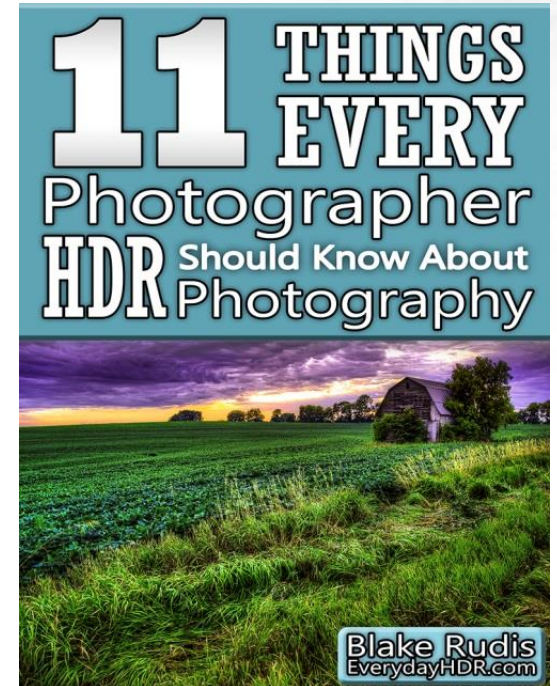


11 Things Every Photographer Should Know About HDR Photography

HDR photography can be pretty complicated and if you go into it without knowing what you are doing, you are in for some trouble! “11 Things Every Photographer Should Know About HDR Photography” is something every photographer should read prior to jumping into the world of HDR photography. Blake Rudis has been teaching HDR photography techniques for over 3 years and knows how to make HDR images that pop off the page! What you will receive from reading “11 Things...” :

- A better understanding of the HDR process and how to create an HDR image using several different techniques.
- A considerable amount of knowledge about file formats used during the HDR process.
- A plethora of examples as to what you should and should not be HDR'ing!
- A worthy understanding of HDR tone mapping software and how to use it to make better HDR images through the bonus content provided.
- A guide to post processing HDR images that outlines what to look out for after the image has been tone mapped to make it look its absolute best!

Did I mention Bonus Content? Blake Rudis provides links to many video tutorials specific to the topic being covered.



Exploring HDR: The Video Series

3 Hours and 18 Minutes of Pure Video Content!

There are 17 videos included in the training package.

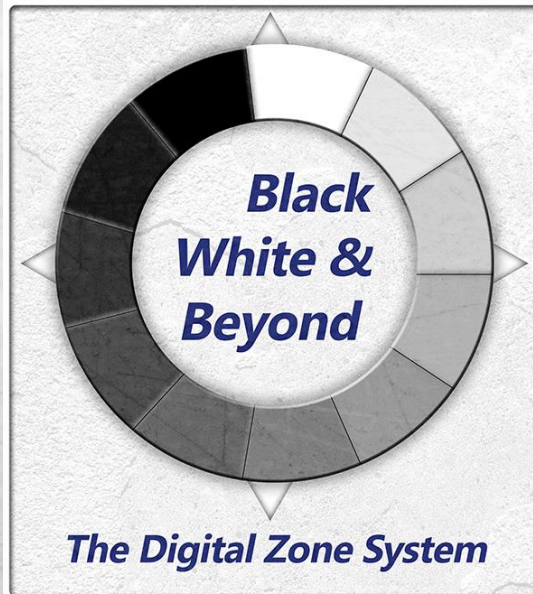
Each video is between 5 and 20 minutes.

Total run-time: **3 Hours and 18 Minutes**

1. An Intro to HDR
2. The Importance of the RAW File in HDR Processing
3. **HDR Method 1:** Traditional Tone Mapping from Bracketed Exposures
4. **HDR Method 2:** A Single Raw File with maximum dynamic Range extracted
5. **HDR Method 3:** Pseudo Bracketed Exposures from a single Raw File
6. **HDR Method 4:** The 32 Bit HDR and Adobe Camera Raw method
7. **HDR Method 5:** Exposure Merging with the +2/-2 Exposures
8. **HDR Method 6:** Using Topaz Adjust to create an HDR image
9. Introduction to Post Processing
10. Image Straightening, Cropping and Distraction Removal
11. Chromatic Aberration Reduction
12. Noise Reduction
13. Essential Contrast Adjustments
14. Important Color Adjustments
15. Dodging and Burning
16. Sharpening
17. **Bonus:** The Full-Length Adobe Camera Raw Workflow with a Tone Mapped image



The Digital and Color Zone Systems



10 Videos – 3 Hours 40 Mins

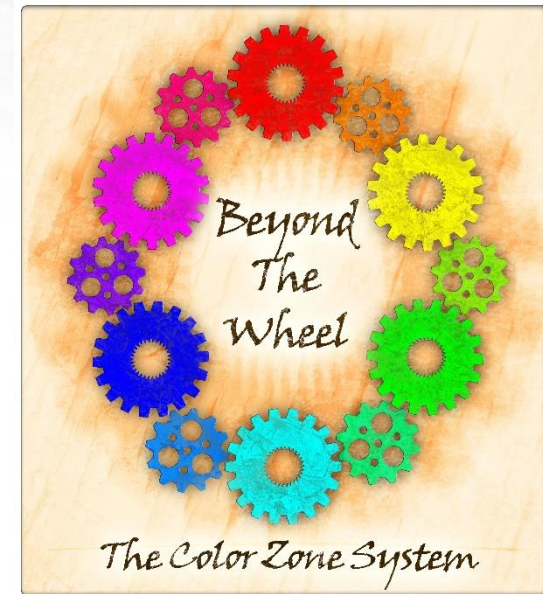
**From Black and White
Conversions to how to edit
your image using the 11
Point Zone System**

**Actions and Follow Along
images included!**

One of the most important steps in your workflow is Tone Control. With the Digital Zone System you are granted unlimited control over every aspect of tone in your image. This steps beyond the use of one or two sliders for highlights and shadows and into a realm of post processing where tone is broken down into 11 controllable Zones.

Right after Tone Control comes the ever so important Color Adjustments. While Photoshop and many other programs offer many excellent ways to control the colors in your photos there is a much better way. The problem with most programs is they don't show you what is being affected by a change in a slider, sure you know Red is being affected, but you cannot see all of the places where Red is in the photo.

With the Color Zone System you can see every aspect of Color in your HDR images and know exactly what you are affecting when you make any color adjustments. The Color Zone System goes far beyond the visual analysis, it grants you unprecedented control over color that no system has ever allowed.



8 Videos – 3 Hours 17 Mins

**From basic Color Theory to
how to break your image
into Color Zones for
maximum control!**

**Actions and Follow Along
images included!**

Websites

EverydayHDR.com

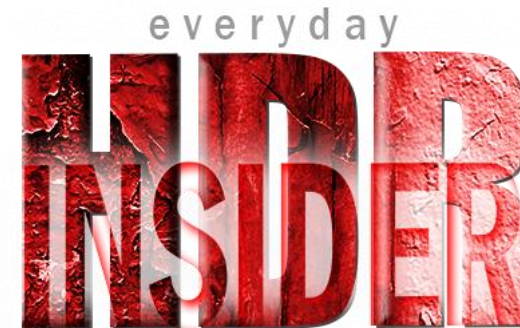
Blake's primary website where he shares all kinds of Photoshop and Photography content. He has been running EverydayHDR for 5 years... it is packed with FREE information!

[HDR Insider.com](http://HDRInsider.com)

Blake's premium content website. This site is updated monthly with Projects, Photoshop Actions, Full-Length Workflow Tutorials, Anonymous Photo Critiques & Training Package Giveaways! It has been called an HDR "Gold Mine" by many members!

[YouTube Channel](https://www.youtube.com/channel/UC...)

Blake does Free Tutorials on EverydayHDR that are posted to YouTube. You can find all of the archived videos on the YouTube channel... be sure to subscribe!



Follow Blake!



also on [500px](#)