

Portland, OR – February 1, 2020 – ON1, developers of software applications and plugins for photographers, announces new ON1 Professional Plugin support for Capture One. ON1 Effects, Portrait AI, Resize, HDR, and the Professional Plugin Bundle now work seamlessly with Capture One and offer unique features and capabilities to enhance this workflow. ON1 Professional Plugins offer a highly integrated experience compared to other photography plugins by allowing photographers to work with multiple photos and enhanced batch editing capabilities.

“We are very excited to bring the ON1 Professional Plugins to the Capture One workflow. There are many diverse workflows and photographers are always looking for ways to make them faster, add more capabilities, or produce better results. This is what ON1 plugins are designed to do at an integration level other editing plugins don’t offer,” says Craig Keudell, President of ON1.

The most popular creative plugin is ON1 Effects 2021. This plugin powerhouse features over 30 adjustable filters that can be stacked and blended to create your unique looks. It comes with the best collection of built-in photo effects, filters, LUTs, and presets, all curated by professional photographers. ON1 Effects allows photographers to instantly style any photo and create any look in just a few clicks. The precision masking tools included in ON1 Effects also let you go beyond what’s available in Capture One. AI Masking, Local Adjustments, and stackable filters make ON1 Effects a tool every photographer wants in their virtual darkroom.

ON1 Effects goes beyond the basic edits you can accomplish in Capture One with a range of new creative options, including Borders, Glows, Blurs, Dynamic Contrast, Textures, Sunshine, LensFlares, and Weather effects. It’s also the perfect solution for recreating realistic film and darkroom techniques.

The new ON1 Portrait AI 2021 uses machine learning to find every face in your photo and make them look great automatically. It analyzes each face and adds just the right amount of retouching to the skin, eyes, and mouth, giving you professional results in no time. Batch processing portraits is one of the key benefits of using Portrait AI as a plugin for Capture One. You can easily retouch an entire shoot automatically. It’s the perfect solution for client proofing and fast turnaround. ON1 Portrait AI also comes fully equipped with controls and tools for fine-tuning images, smoothing skin, reducing shine, whitening eyes and teeth, along with much more.

Next in the lineup of ON1 Professional Plugins is the popular ON1 Resize 2021. This best-selling photo enlargement tool features ON1’s industry-leading Genuine Fractals® technology. Resize 2021 is a must-have for the highest-quality enlargements and prints. Crop, resize and sharpen your photos all-at-once while maintaining an extraordinary amount of detail. It can even add wings for printing on canvas or tile your image for mosaics.

Rounding out the ON1 Professional Plugins is the ultra-fast ON1 HDR 2021. ON1 HDR creates flawless, natural HDR photos that combine the highlight and shadow details from a bracket of

exposures. Customers can also easily control the movement, such as clouds and running water, with a live preview. It includes the tools needed to creatively optimize your HDR photos as well. These include powerful stackable filters for enhancing the HDR look. The flexible masking tools allow photographers to combine multiple versions of the same photo together or for replacing skies, and the retouching tools for removing distractions.

See each of the plugins in action by going to www.on1.com/capture-one.

Pricing & Availability

The ON1 Professional Plugins for Capture One are available individually for \$69.99. Customers who want all four plugins can get the ON1 Professional Plugin Bundle for \$99.99. 14-day trials for each plugin are also available today.

A single purchase of any ON1 plugin includes both Windows and macOS versions, for use on two computers, and support for 11 languages.

About ON1

For the better part of two decades, ON1 has provided award-winning software to millions of photographers worldwide. ON1 accomplishes this by being different from other photo software companies. ON1 puts the photographer first, and this means customers have complete control over every aspect of their photography, including having a say in the products ON1 develops.

The ON1 focus has always been and will always be to provide an open system keeping you in control of your photos. We will always give you choices in the organization, storage, editing, creative style, and how you purchase ON1 products. We will never force you into a subscription model. You will always have a choice of perpetual license, subscription, or membership when choosing how you buy ON1. ON1 software applications are designed by photographers for photographers.

Resources

Press Contact: press@on1.com

Logos, Screenshots: www.on1.com/press

Website: www.on1.com/capture-one

14-Day Trials: <https://www.on1.com/free/>